



YOUR 2018/19 MAP  
STOKE-ON-TRENT  
THE POTTERIES  
VISITSTOKE.CO.UK



## THE POTTERIES & HERITAGE ATTRACTIONS

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| <p><b>Apedale Valley Light Railway</b><br/>Loomer Road, Chesterton,<br/>Newcastle-under-Lyme, ST5 7LB<br/>T: 0845 094 1953<br/>W: avlr.org.uk</p>        | <p><b>Middleport Pottery (Home of Burleigh)</b><br/>Port Street, Burslem,<br/>Stoke-on-Trent, ST6 3PE<br/>T: 01782 499766<br/>W: middleportpottery.org</p>        |
| <p><b>Dudson Museum</b><br/>Hope Street, City Centre,<br/>Stoke-on-Trent, ST1 5DD<br/>T: 01782 285286<br/>W: dudson.com</p>                              | <p><b>Moorcroft Heritage Visitor Centre</b><br/>Sandbach Road, Burslem,<br/>Stoke-on-Trent, ST6 2DQ<br/>T: 01782 820515<br/>W: moorcroft.com</p>                  |
| <p><b>Emma Bridgewater Factory</b><br/>Lichfield Street, Hanley,<br/>Stoke-on-Trent, ST1 3EJ<br/>T: 01782 201328<br/>W: emmabridgewaterfactory.co.uk</p> | <p><b>The Potteries Museum &amp; Art Gallery</b><br/>Bethesda Street, City Centre,<br/>Stoke-on-Trent, ST1 3DW<br/>T: 01782 232323<br/>W: stokemuseums.org.uk</p> |
| <p><b>Ford Green Hall</b><br/>Ford Green Road, Smallthorne,<br/>Stoke-on-Trent, ST6 1NG<br/>T: 01782 537696<br/>W: fordgreenhall.org.uk</p>              | <p><b>Spode Museum Trust Heritage Centre</b><br/>Elenora Street, Stoke,<br/>Stoke-on-Trent, ST4 1QQ<br/>T: 01782 411421<br/>W: spodeworks.org</p>                 |
| <p><b>Gladstone Pottery Museum</b><br/>Uttoxeter Road, Longton,<br/>Stoke-on-Trent, ST3 1PQ<br/>T: 01782 237777<br/>W: stokemuseums.org.uk/gpm</p>       | <p><b>World of Wedgwood</b><br/>Wedgwood Drive, Barlaston,<br/>Stoke-on-Trent, ST12 9ER<br/>T: 01782 282986<br/>W: worldofwedgwood.com</p>                        |
| <p><b>LoveClay</b><br/>Valentine Clays,<br/>Valentine Way,<br/>Stoke-on-Trent, ST4 2FJ<br/>T: 01782 271200<br/>W: loveclay.co.uk</p>                     |   |

## ENTERTAINMENT

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| <p><b>New Vic Theatre</b><br/>Etruria Road,<br/>Newcastle-under-Lyme, ST5 0JG<br/>T: 01782 717962<br/>W: newvictheatre.org.uk</p> | <p><b>Regent Theatre &amp; Victoria Hall</b><br/>Cultural Quarter, City Centre,<br/>Stoke-on-Trent<br/>T: 0844 871 7649<br/>W: atgtickets.com/stoke</p> |
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## SHOP TIL YOU DROP

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| <p><b>Barewall Gallery</b><br/>2 - 4 Market Place, Burslem,<br/>Stoke-on-Trent, ST6 4AT<br/>T: 01782 258843<br/>W: barewall.co.uk</p>                                  | <p><b>Portmeirion, Stoke</b><br/>London Road, Stoke,<br/>Stoke-on-Trent, ST4 7QQ<br/>T: 01782 743649/411756<br/>W: portmeirion.co.uk</p>  |
| <p><b>Burleigh Pottery</b><br/>Middleport Pottery, Port St,<br/>Burslem, Stoke-on-Trent, ST6 3PE<br/>T: 01782 525510<br/>W: burleigh.co.uk</p>                         | <p><b>Portmeirion, Longton</b><br/>Unit 1-2 Phoenix Works,<br/>500 King Street, Longton,<br/>Stoke-on-Trent, ST3 1EZ<br/>T: 01782 326661<br/>W: portmeirion.co.uk</p>             |
| <p><b>Churchill</b><br/>No. 1 Marlborough Way, Tunstall,<br/>Stoke-on-Trent, ST6 5NZ<br/>T: 01782 525203<br/>W: churchillchina.biz</p>                                 | <p><b>Portmeirion, Trentham</b><br/>Unit 230, Trentham<br/>Shopping Village, Trentham Estate,<br/>Stoke-on-Trent, ST4 8AX<br/>T: 01782 657828/743418<br/>W: portmeirion.co.uk</p> |
| <p><b>Denise O'Sullivan Ceramics</b><br/>Albany Works, Lingard Street,<br/>Burslem, Stoke-on-Trent, ST6 1ED<br/>T: 078349 23270<br/>W: deniseosullivanceramics.com</p> | <p><b>Royal Stafford</b><br/>Wedgwood Place, Burslem,<br/>Stoke-on-Trent, ST6 4ED<br/>T: 01782 525419<br/>W: royalstafford.co.uk</p>  |
| <p><b>Dudson Factory Outlet</b><br/>Nile Street, Burslem,<br/>Stoke-on-Trent, ST6 2BA<br/>T: 01782 821075<br/>W: dudson.com</p>  | <p><b>The New English</b><br/>9-11 Lovatt Street, Stoke,<br/>Stoke-on-Trent, ST4 7RW<br/>T: 01782 698 520<br/>W: thenewenglish.co.uk</p>  |
| <p><b>Dunoon Factory Shop</b><br/>50 High Street, Stone,<br/>Staffordshire, ST15 8AU<br/>T: 01785 818300<br/>W: dunoonmugs.co.uk</p>                                   | <p><b>William Edwards</b><br/>Anderton Works,<br/>Port Street, Middleport,<br/>Stoke-on-Trent, ST6 3PF<br/>T: 01782 838000<br/>W: williamedwards.co.uk</p>                        |
| <p><b>intu Potteries</b><br/>City Centre, Stoke-on-Trent,<br/>ST1 1PP<br/>T: 01782 289822<br/>W: intu.co.uk/potteries</p>  | <p><b>The Wedgwood &amp; Royal Doulton Outlet Store</b><br/>Forge Lane, Etruria,<br/>Stoke-on-Trent, ST1 5NP<br/>T: 01782 284056</p>  |
| <p><b>Moorland Pottery</b><br/>72A Moorland Road, Burslem,<br/>Stoke-on-Trent, ST6 1DY<br/>T: 01782 834631<br/>W: moorlandpottery.co.uk</p>                            |   |

## FAMILY FUN ATTRACTIONS

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| <p><b>Dimensions Leisure Centre</b><br/>Scotia Road, Burslem,<br/>Stoke-on-Trent, ST6 4ET<br/>T: 01782 233500<br/>W: stoke.gov.uk/dimensions</p> | <p><b>Rode Hall &amp; Gardens</b><br/>Rode Hall, Scholar Green,<br/>Cheshire, ST7 3QP<br/>T: 01270 873237<br/>W: rodehall.co.uk</p>     |
| <p><b>Fenton Manor Sports Complex</b><br/>City Road, Fenton,<br/>Stoke-on-Trent, ST4 2RR<br/>T: 01782 233222<br/>W: stoke.gov.uk/fentonmanor</p> | <p><b>The Trentham Estate</b><br/>Stone Road, Trentham,<br/>Stoke-on-Trent, ST4 8JG<br/>T: 01782 646646<br/>W: trentham.co.uk</p>       |
| <p><b>Peak Wildlife Park</b><br/>Winkhill, Leek,<br/>Staffordshire, ST13 7QR<br/>T: 01538 308880<br/>W: peakwildlifepark.co.uk</p>               | <p><b>Trentham Monkey Forest</b><br/>Stone Road, Trentham,<br/>Stoke-on-Trent, ST4 8JG<br/>T: 01782 659845<br/>W: monkey-forest.com</p> |

## TOURIST INFORMATION

**Stoke-on-Trent Tourist Information Centre**  
Based at the Potteries Museum & Art Gallery, Bethesda Street,  
City Centre, Stoke-on-Trent, ST1 3DW.  
T: 01782 236000  
W: visitstoke.co.uk  
E: stoke.tic@stoke.gov.uk

- visitstoke.co.uk
- visitstoke
- visitstoke
- visit\_stoke



The  
Trentham  
Estate

## STOKE-ON-TRENT SCULPTURE TRAIL

Discover a different view of Stoke-on-Trent and enjoy the City's Sculpture Trail featuring a collection of important, imaginative and fascinating public artworks, all with a unique story to tell. You can spend the whole day following the trail or navigate each bite sized cluster at your leisure.



stokesculpturetrail.co.uk

WORLD of WEDGWOOD

OPEN DAILY 10am - 5pm  
FACTORY TOUR MON-FRI

A Great Day of Discovery

World of Wedgwood is the ultimate destination to experience the Wedgwood Brand. Featuring the UNESCO recognised V&A museum collection, award winning factory tour, tea conservatory, restaurant, pot throwing and ceramic design in the creative studios, the Wedgwood Flagship Store and Factory Outlet. The World of Wedgwood is an opportunity to 'learn by doing', to shop, eat and explore...

**NEW FOR 2018** Free Museum entry for everyone every day. Under 12s go free on Factory Tour. Guided Museum Tours.

World of Wedgwood  
Wedgwood Drive, Barlaston, Stoke-on-Trent ST12 9ER  
+44(0)1782 282 986 info@worldofwedgwood.com  
JUST OFF J15 M6, FOLLOW THE TOURIST SIGNS  
www.worldofwedgwood.com #wedgwood

WEDGWOOD ENGLAND 1759

Pick up a guide today from the Tourist Information Centre and ceramic attractions.

THE CERAMICS TRAIL

The Ceramics Trail  
Discover | Learn | Try | Buy

Enjoy the complete ceramics experience and discover the history and heritage of the Potteries at our award-winning museums and visitor centres. Go on a factory tour and learn about the skills and craftsmanship that go into producing our famous pottery. Have a go at creating your own masterpiece with the many hands-on opportunities available. Shop till you drop with the many factory shops.

Collect a stamp at each venue that you visit and when you have collected 5 stamps, claim your unique Ceramics Trail gift!

Discover more at ceramictrail.co.uk

## Something for everyone

Award-winning gardens, scenic Capability Brown lake, inspiring shopping village, giant dandelions, fun-packed events, adventure playground, boat and train, magical fairies, barefoot walk, maze, free-roaming monkeys, Nature in Bronze, fabulous fountains, massive garden centre, nature trails, eighteen cafés and restaurants, on-site hotel and woodland walks.

There's fun for all at Trentham.



Stone Road, Trentham, Stoke-on-Trent, Staffordshire  
5 minutes from J15 M6, Sat Nav Post Code ST4 8JG  
Call 01782 646646 Email enquiry@trentham.co.uk  
www.trentham.co.uk

Bring this voucher with you for 2 for 1 day tickets for Trentham Gardens  
Post Code: VSD018  
Valid until 31.12.18



# There's always something going on here

Stoke-on-Trent is a unique city affectionately known as The Potteries. With its rich industrial heritage it has respectfully claimed the title of World Capital of Ceramics. The city boasts many visitor centres, award winning museums, authentic factory tours, over 20 pottery factory shops and the exclusive Staffordshire Hoard. Come and visit the Trentham Estate with its Italian Gardens, Shopping Village, Monkey Forest and mile long lake. We are also the closest city to Alton Towers Theme Park. A day will not be enough!

Below are telephone numbers for local taxi companies:

<b>Autocab</b> 01782 777777	<b>ABC Supreme</b> 01782 822228
<b>City Cabs</b> 01782 844444	<b>Intercity</b> 01782 855855

Contact the Stoke-on-Trent Tourist Information Centre for:

Local, Regional and National Tourist Information  
Reduced price tickets for:

- Alton Towers
- Accommodation Bookings
- Local & Regional Events Tickets
- Local Souvenirs
- Maps & Guidebooks

Located within the  
Potteries Museum & Art Gallery,  
Bethesda Street, City Centre,  
Stoke-on-Trent, ST1 3DW.

T: 01782 236000  
E: stoke.tic@stoke.gov.uk  
www.visitstoke.co.uk

facebook.com/visitstoke    twitter.com/visitstoke

instagram.com/visit\_stoke



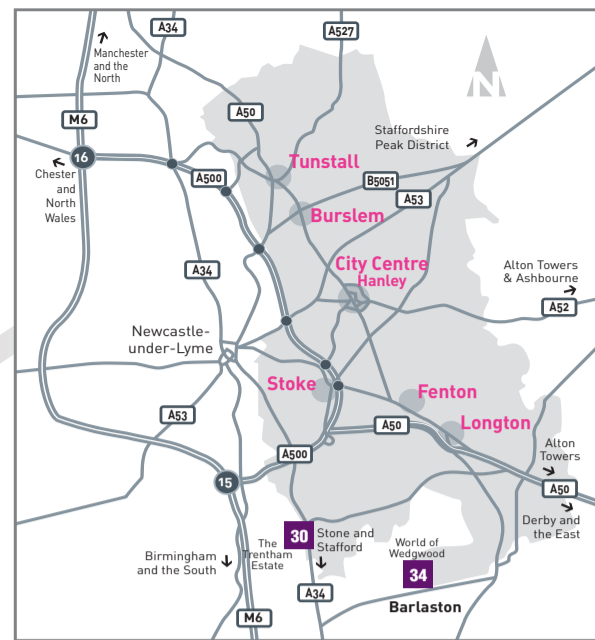
Tell us if you need this information in an alternative format



Front cover images: Trentham Estate, World of Wedgwood, Burleigh Factory Shop. Image above: Trentham Estate, Jo Fitzpatrick.

This map is not to scale and should not be used as a comprehensive road map. A-Z guides are available for purchase from the Tourist Information Centre, local newsagents and bookshops.

The distance from Royal Stafford, Burslem, to World of Wedgwood is approximately 11 miles.



## TRANSPORT DETAILS

**National Rail Enquiries**  
T: 08457 484950 [www.nationalrail.co.uk](http://www.nationalrail.co.uk)

**National Express**  
T: 08717 818181 [www.nationalexpress.com](http://www.nationalexpress.com)

**Local Bus Information**  
T: 0871 200 2233 [www.traveline.info](http://www.traveline.info)

**First Customer Services**  
T: 0845 602 0121 [www.firstgroup.com](http://www.firstgroup.com)

**Passenger Transport**  
[www.stokebus.info](http://www.stokebus.info)

- 1 Library
- 2 Law Courts
- 3 Police Station
- 4 Hanley Town Hall

## KEY

- Attraction
- Tourist Information
- Shopmobility
- Parking
- Market
- Toilet
- Railway Station
- Police Station
- Other place of interest
- Bus Station
- Taxi Rank
- Access restrictions in place. No motor vehicles except from certain allowances. See [visitstoke.co.uk](http://visitstoke.co.uk) and click on 'Get Around' for further information.